

Last Updated: April 2022

Twin Falls County Economic Overview

43,794 Civilian Labor Force (Mar 2022) **Unemployment Rate (Mar 2022)** 2.8% Population (2020) 92,243 Median Household Income (2019) \$53,363 \$44,112 Per Capita Personal Income (2020) Poverty Rate (2019) 13.6%

Idaho Department of Labor labor.idaho.gov



1. County Demographic Characteristics, 2019

	Twin Falls County	Twin Falls County (%)	State of Idaho (%)	United States (%)	
Total Population	86,198	100.0%	3,508,734	326,569,308	
Race and Ethnicity					
White alone, not hispanic	66,949	77.7%	81.4%	60.1%	
Black or African American alone, not hispanic	703	0.8%	0.6%	12.2%	
Native American alone, not hispanic	408	0.5%	1.1%	0.6%	
Asian alone, not hispanic	1,586	1.8%	1.3%	5.6%	
Hispanic, or Latino (of any race)	14,344	16.6%	12.7%	18.2%	
Gender					
Male	42,423	49.2%	50.1%	49.2%	
Female	43,775	50.8%	49.9%	50.8%	
Age					
Median age	35.0	-	40.5	38.2	
Under 18 years	23,709	27.5%	25.3%	22.4%	
Over 18 years	62,489	72.5%	74.7%	77.6%	
21 years and over	59,639	69.2%	70.6%	73.5%	
Over 65 years	13,336	15.5%	15.8%	16.0%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	3,060	3.5%	2.0%	3.3%	
High school graduate (with equivalencies)	14,784	17.2%	17.4%	18.2%	
Some college, no degree	14,088	16.3%	17.0%	13.9%	
Associate's degree	6,440	7.5%	6.4%	5.9%	
Bachelor's degree	7,901	9.2%	12.6%	13.8%	
Graduate or professional degree	4,913	5.7%	6.1%	8.7%	
Median Household Income	\$53,363	-	\$59,084	\$64,994	

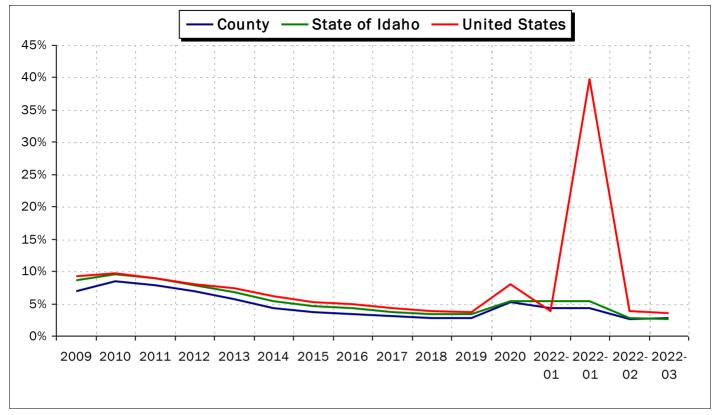
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2022	43,794	42,589	1,205	2.8%
March 2021	42,112	40,394	1,718	4.1%

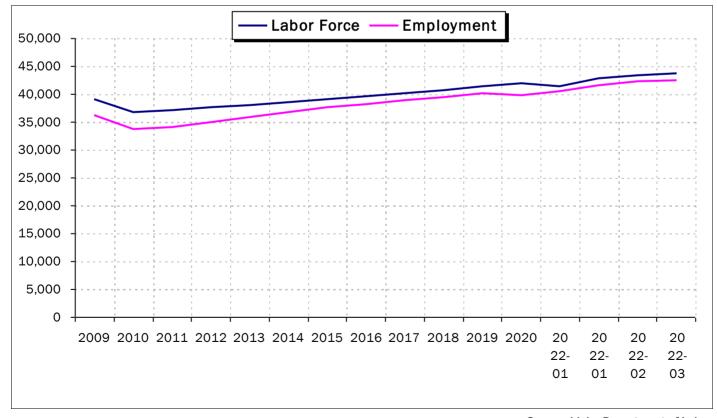
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	32,546	\$28,886	39,943	\$38,939	40,499	\$41,091
Natural Resources and Mining	1,916	\$27,437	2,258	\$2,218	2,277	\$42,313
Construction	1,303	\$32,285	1,692	\$1,774	1,985	\$43,719
Manufacturing	3,053	\$35,585	4,597	\$4,600	4,844	\$54,202
Trade, Transportation, and Utilities	7,593	\$29,068	8,379	\$8,289	8,781	\$41,515
Information	592	\$31,248	442	\$272	269	\$40,210
Financial Activities	1,372	\$39,864	1,370	\$1,308	1,251	\$57,622
Professional and Business Services	3,655	\$24,196	4,883	\$4,757	4,614	\$38,488
Education and Health Services	7,767	\$30,590	9,288	\$9,148	9,493	\$42,360
Leisure and Hospitality	2,753	\$12,643	4,369	\$4,042	4,452	\$17,799
Other Services	1,026	\$22,759	1,081	\$986	997	\$36,192
Public Administration	1,509	\$38,928	1,579	\$1,536	1,529	\$49,693

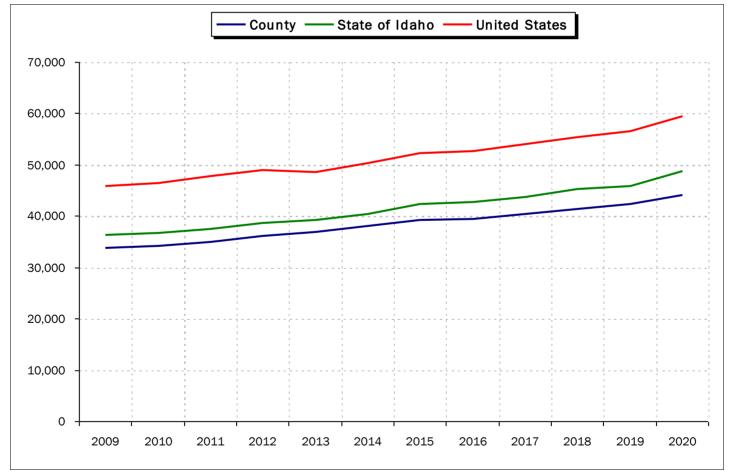
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
St Lukes Magic Valley Regional Medical Center	Private	1,000+
Twin Falls School District	Local Gov	1,000+
College Of Southern Idaho	Local Gov	500 - 999
Chobani	Private	500 - 999
Lamb Weston	Private	500 - 999
Personnel Plus	Private	250 - 499
Amalgamated Sugar Company	Private	250 - 499
Twin Falls County	Local Gov	250 - 499
Wal-mart	Private	250 - 499
Jayco Inc	Private	250 - 499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

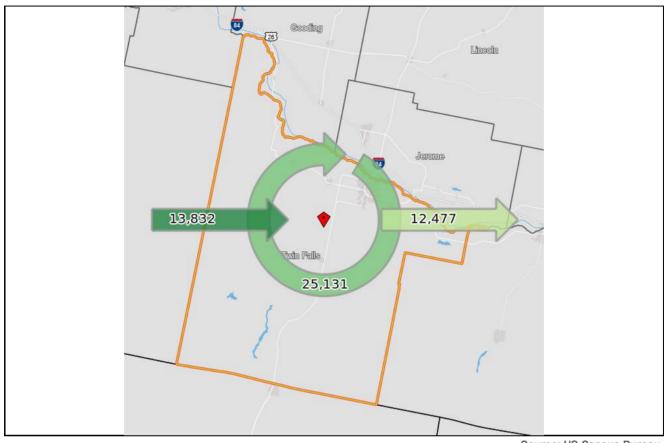
7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 25,131 workers lived and worked in Twin Falls County in 2019. Another 13,832 workers were employed in Twin Falls County but lived outside, while 12,477 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Twin Falls County Live, 2019

City of Residence	All Jobs	Percentage
Twin Falls	15,097	38.7%
Jerome	1,477	3.8%
Buhl	1,234	3.2%
Kimberly	1,050	2.7%
Boise City	870	2.2%
Filer	723	1.9%
Burley	506	1.3%
Idaho Falls	408	1.0%
Nampa	369	0.9%
Hansen	367	0.9%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Twin Falls County Work, 2019

City of Employment	All Jobs	Percentage
Twin Falls	19,016	50.6%
Boise City	1,650	4.4%
Jerome	1,524	4.1%
Buhl	936	2.5%
Kimberly	671	1.8%
Burley	614	1.6%
Filer	484	1.3%
Meridian	417	1.1%
Pocatello	405	1.1%
Jackpot , NV	380	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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